

Midland Western Livestock
Improvement Society Ltd.

Carrick Showgrounds

2025 Carrick Winter Fair Sponsorship Proposal

Sunday November 17th

Sunday & Monday 23rd & 24th





Midland and Western Livestock Improvement Society Winter Fair 2025

Ireland's Leading Commercial Cattle Event

We are thrilled to invite you to become a Sponsor of the Midland and Western Livestock Improvement Society Winter Fair 2025. This premier commercial cattle showcase has earned international recognition, drawing breeders, buyers, and industry leaders from Ireland, the UK, and Europe.

By aligning your Brand with the Carrick Winter Fair, you not only demonstrate your commitment to the Agricultural Sector, but also enhance your Brand's visibility among a wide audience of engaged and loyal participants at the two Events.

Renowned for its excellence and professionalism, the Carrick Winter Fair is a signature event that consistently attracts:

- Top-tier commercial cattle exhibitors
- Serious buyers and key agricultural professionals
- Thousands of visitors from both Ireland and abroad
- Extensive coverage from national and local media outlets

In 2025, we are excited to unveil a Premium Souvenir Catalogue, providing an exceptional opportunity to showcase your brand alongside our esteemed event and fellow sponsors. Join us in creating a memorable event and connecting with the heart of the agricultural community.

⌘ Sponsorship Opportunities


Package	Contribution (€)	Catalogue Advertisement Space	Benefits
Platinum Sponsor	€2,000	Two-Page Spread	Banner space at ring, premium social media mentions, top-tier listing in Catalogue
Gold Sponsor	€1,000	Full Page	Social media mentions, prominent listing in Catalogue
Silver Sponsor	€500	Half Page	Social media mentions, featured listing in Catalogue
Bronze Sponsor	€250	Quarter Page	Social media thank-you, name listed in Catalogue
Supporter	Contributions less than €250	Name Listed	Acknowledged in “Supporters” section of Catalogue




Get in Touch

Contact us to discuss your interest in sponsoring the event.

 Email: Winterfairsponsorship@gmail.com

 Phone: Deirdre 086 3330548 or Lauren 086 2670428

 Website: midlandwesternlivestock.com

 Event Date: **November 17th**
November 23rd & November 24th

ALL SPONSORSHIP FEES AND ART WORK
MUST BE RETURNED BY OCTOBER 15TH

Thank you for considering this opportunity. We eagerly anticipate welcoming you as a valued Sponsor of Carrick Winter Fair 2025.